



# ***Linguistik online***

54, 4/2012

**Mass Customization in Foreign Language Teaching and Learning**

**Mass Customization im Fremdsprachenunterricht**

herausgegeben von/edited by:  
Michael Märlein

Herausgeberin (V.i.S.d.P.)/editor-in-chief:

Elke Hentschel  
Universität Bern

[www.linguistik-online.org](http://www.linguistik-online.org)  
ISSN 1615-3014



## Inhaltsverzeichnis/Table of contents

Michael Märlein (Jena):	
Editorial .....	3
Conor Geiselbrechtinger (Düsseldorf):	
"Sprachpraxis" and Mass Customization .....	7
Maria Elena Llaven Nucamendi (Cozumel):	
Mass Customization and Learner Autonomy: A Mexican Perspective.....	17
John Partridge & Susanne Krauß (Kent):	
Shortcuts in German Grammar: A Percentage Approach. Phase 1: Adjective endings .....	25
Vehbi Türel (Bingöl):	
Design of Feedback in Interactive Multimedia Language Learning Environments.....	35
Marion Engrand-O'Hara (London):	
Self-Customization: Using a Portfolio to Enhance Learner Independence .....	51
Frank Farmer (Cozumel):	
The Self Access Centre as Mass Customization .....	61
Jana Winnefeld (Hildesheim):	
Task-based Language Learning in Bilingual Montessori Elementary Schools: Customizing Foreign Language Learning and Promoting L2 Speaking Skills .....	69
Tim Murphey (Chiba) & Joseph Falout (Tokyo):	
Critical Participatory Looping: An Ageing Process for Mass Customization in Language Education .....	85